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Cancellations confirmed in writing by 14 days before the conference will be refunded in full. We regret that no refund can be made after that date, for whatever reason, although substitutions will be accepted if notified at least 24 hours before the event. NCPC reserves the right to alter the programme without notice.

#### Payment

All payment must be received by the conference date. Cheques should be made payable to NCPC. Please ensure that the delegate's name/s and organisation are written on the back. Please note that once this application is accepted, you/your organisation will become liable for the charges, including cancellation charges.



# Beyond the End of Life Care Strategy

## **Turning Policy into Practice**

TOPICS RANGE FROM COMMISSIONING
AND WORKFORCE DEVELOPMENT
TO PUBLIC AWARENESS

Thursday 19th March 2009 Regent's College Conference Centre, Regent's Park, London, NW1 4NS

### Beyond the End of Life Care Strategy - Programme

09.30	Registration & Coffee
10.00	Chair's Introduction Eve Richardson, Chief Executive, the National Council for Palliative Care (NCPC)
	Keynote Speakers
10.05	Implementing the EOLCS: Where are we now? Tessa Ing, Head of End of Life Care, Department of Health
10.30	Success through Partnership Working David Behan, Director General for Social Care, Local Government and Care, Department of Health
10.55	Commissioning for Outcomes: Getting it right for End of Life Care  Mark Britnell, Director General of Commissioning and System Management, Department of Health
11.20	Panel Discussion
11.30	Coffee & Exhibition
12.00	Promoting Public Awareness: Learning from Success Professor Allan Kellehear, Centre for Death and Dying, Bath University
12.30	Master Classes SESSION 1 - Learning from Success
	<ul> <li>A: Developing SHA and local Public Awareness Campaigns in dying and bereavement Dr Mark Roland - Respiratory Physician &amp; SHA End of Life Care Lead, NHS South Central</li> <li>B: Progress in Performance and Quality Measurement Peter Tebbit, Policy Consultant, NCPC</li> <li>C: Collaborative Commissioning - A Case Study Becky Kingsnorth, Palliative Care Commissioning Manager, Barnet PCT Learning from the Delivering Choice Programme Dr Teresa Tate, Medical Advisor, Marie Curie Cancer Care</li> <li>D: The importance of Active User and Carer Engagement Barbara Pointon, Expert Carer &amp; Jo Black, User Involvement Project Coordinator, NCPC</li> </ul>
13.15	Lunch & Exhibition

#### 14.15 Master Classes SESSION 2 - Learning from Success

E: Promoting Public Awareness- Involving Users and Carers

Michael Scanes, Chair of NCPC Service User Involvement Group &

Rebecca Cooper, Lead Nurse, The Priscilla Bacon Centre for Specialist Palliative Care Services

Talking about Dying - Support for Professionals

LGraham Farley - Practice Educator, Marie Curie Hospice, Bradford

F: Improving end of life care for the BME Community: Learning from the Tower Hamlets Approach

Dr. Heather Richardson Director of Care Services, St Joseph's Hospice

G: Developing your Workforce: from the Hospital to the Community

Lucy Sutton, Director of Policy Development, NCPC & Fiona Shield, Workforce Development Specialist, NHS West Midlands

H: Getting it right in Primary Care and Care Homes

Dr. Keri Thomas, National Clinical Lead for the Gold Standards Framework National Centre

#### 'Any Questions'

15.00 Delivering End of Life Care - What Success Looks Like in 2009/10: Expert Panel

Professor Mayur Lakhani, GP & Chair of NCPC (PANEL CHAIR)

Tessa Ing, Head of End of Life Care, Department of Health

National Lead for Social Care - TBC

Martin Green, Chief Executive, English Community Care Association

Cynthia Bower, Chief Executive, Care Quality Commission

Karen Taylor, Director, Health Value for Money Audit, National Audit Office

#### 16.30

#### Close

#### WHY THIS CONFERENCE?

The End of Life Care Strategy was published in July 2008 recognising the need for good quality, coordinated end of life care. This conference will take national policy and look at established, innovative examples of implementation across health and social care. It will give delegates an opportunity to discuss specific difficulties and come up with practical solutions.

#### THIS CONFERENCE WILL:

- explore and share examples of best practice in implementing the End of Life Care Strategy
- ✓ highlight the benefits of effective commissioning
- ✓ identify areas for partnership working across sectors
- ✓ highlight the case for effective service user and carer involvement

#### WHO SHOULD ATTEND?

- ✓ Chief Executives and Directors of Commissioning from Primary and Secondary Care Trusts
- ✓ Local Authority and Social Care Providers
- ✓ Health and Social care Policy makers
- ✓ Care Home Staff, Palliative Care Specialists across all sectors
- ✓ District Nurses, Admiral Nurses, Macmillan Nurses, Marie Curie Nurses
- ✓ General Practitioners